

The Membership Site Offer & Bonuses Including Facebook Mastery



We've had a lot of questions the past few days about the Workshop with Neil and the Membership Licence he offered

It actually has a number of elements to it so let's go through each one and explain it further for you and why we have a deadline on this offer

1) The REAL Deadline

First of all the deadline to register for your Membership Site License is Thursday 21st November midnight UK (*5 am next day based on USA Eastern time*)

Why is there a deadline?

There are couple of reasons for this deadline

a) Neil's tech team (headed up by Pete Moore) will be setting up your membership site for you and therefore the workload needs to be managed.

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Neil and Pete have very high standards for the work they do for clients and that standard takes priority. They want license holders to be taken care of without delay

b) Because of the one-on-one support you receive with this package (*consult calls, emails support, etc*) these all take up time which means Neil will limit the number of licensees he works with

2. What's Included In The License Offer

A full license and all the content to a highly profitable and in-demand 6 month, \$47 a month, Fixed Term Membership site where you keep 100% of the profits

The topic is on Fixed Term membership sites so your members will learn how to set up their own membership sites in niche markets

Also included with the license is

- (a) PROVEN high converting sales letter that introduces you seamlessly
- (b) Full website, membership area and automatic delivery of each lesson
- (c) All the professional website, product and sales letter graphics
- (d) A High converting opt in page
- (e) Optin report and lead magnet to give away to entice people to join your list
- (f) A series of emails to go into your autoresponder that go out automatically to the people who have joined your list to bring them back to join your site

[Watch The Presentation Replay & Register Here Before The Deadline](#)

Full Set Up Of The Membership Site Including



- The membership area so when someone joins they are automatically enrolled into your membership site and receive the lessons each week
- Link in your payment processor (Paypal, Clickbank, Stripe, etc)
- Full set up of your sales funnel
- Set up your Landing page and opt in process
- Create your autoresponder campaign and install your emails to follow up
- Put the complete site on auto pilot

We personally think this is a fantastic option because it means you won't get stuck with any technical issues and you get set up and seeing results FAST

3. Bonuses

We've seen a lot of bonuses offered on webinars; some are good others are, shall we say, less than appealing...

WE REALLY liked the bonuses Neil has put together for this offer because they are COMPLIMENTARY to the main offer

You don't need these bonuses to see success with the membership site as everything you need is included

However, these bonuses give you options as your business grows and they can be used in ANY online business, not just Membership Sites (*the offer is worth getting for these options alone!*)

BONUS 1: Affiliate Partner System

If you wish to use affiliates as one of your traffic sources then this is really helpful.

It walks through how to set up your own affiliate program, recruit affiliates,



motivate them to promote you and then keep promoting you after the initial push.

This also includes templates emails for contacting affiliates, encouraging them to mail etc.

BONUS 2: Premium Profit Products

This shows you how to create premium products that can be sold for \$100 to \$500. Either as a single videos or as modular based courses. It includes templates, power point templates, creating the sales letter and more

When running a membership site you'll find that your members will always buy more from you. Having your own products gives you more control and the ability make greater profits

You don't have to create your own products of course BUT this program will give you the blueprint if you want to. **Highly recommended**

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BONUS 3: Email Marketing Mastery

This is a three modular course, replacing any confusion, uncertainty and apprehension you have about email marketing with systems, strategies and tactics that bring in cash through email marketing.

Module 1 shows you how to create emails AND how often you should mail, style of emails, including offers, relationship building. Plus how to write and create profit pulling emails.

Module 2 covers 'templated email campaigns': Welcome campaign, cross sell campaigns, Membership site campaigns, webinar campaigns, save the sale campaigns, reactivation campaigns, plug and play templates e

Module 3 is email templates that can be used to help start emails with quotes, reason why, motivation emails, etc. With over 75 different styles to choose

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from you'll never have to write an email from scratch again or stare at a blank screen wondering how to start!

BONUS 4: VSL (Video Sales Letter) Mastery

Your Membership site comes with a PROVEN sales letter that brings in paying members

And with this VSL Mastery bonus you'll discover how to actually SELL using video which is a great alternative to test going forward

And of course you can use it with any other products you launch

This bonus shows how to create a VSL and then gives you templates for different types of VSL for products, coaching, membership sites, upsells, cross sells etc

Even if you choose not to use video at this time it's a great skill to learn and now about. Plus, the templates alone are worth every penny!

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BONUS 5 : Facebook Mastery

Previously undisclosed bonus

As you know Facebook Ads are one of the best ways to build your email list and sell your products (*including membership/continuity offers*)

However unless you've been shown what to do starting with Facebook Ads from scratch can be like navigating a minefield...blindfolded!

And because Facebook's platform and algorithms change a lot it can be difficult to keep up

Neil's "**Facebook Mastery**" course is his unique solution to this ever changing field

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Neil originally created the course to be sold and it was originally available for \$497

However, as he moved over from selling products to Coaching and Mentoring he took it off sale and only makes it available to his private coaching clients

We had a Zoom call with him today and we were discussing how to make the Membership License offer even better and we got talking about traffic... as you do!

That's when Neil mentioned his Facebook Training Course

So...

We persuaded him to give YOU a complimentary copy.

The training includes:

Full 11 Module Course: No drip feeding, you get everything instantly

Continually Updated: Neil uses this course for his high-level private clients he keeps it up to date for all changes on Facebook's platform

Lifetime Access: You won't ever have to pay for updates or worry that your access to Facebook Mastery is due to expire

Why is he doing this?

1) He wants to continually build his feedback on the program to make it the best there is for FB ad beginners and intermediates (*This is not for Advanced Facebook Ad Marketers*)

2) To add further value and incentive for the membership package offer for people specifically interested in FB Ads.

We will say that you don't have to use Facebook Ads to market your membership site. They are another option



But it's still a fantastic bonus and a great thing to have in your vault, so naturally we wanted to outline it here

Extra Bonus: Coaching Mastermind Live Event

Neil holds these workshops throughout the year in:

UK: London, Manchester and Edinburgh

USA: Los Angeles

Australia: Sydney

If you can't attend these dates and wish to go along then Neil will allow you to roll this bonus over to a future event of your choice. You don't have to attend any if you don't wish you, these are purely optional of course.

In two days Neil walks through the blueprint for an info business including how to:

Prospect Attraction – Traffic techniques

Conversion - Webinars, sales letters etc

Content Delivery - Membership sites, online programs etc

As we mentioned above, these bonuses are complimentary to the main Membership Package.

Everything you need to succeed is included in the main package including the Done-For-You elements

You can use these additional bonuses now or in the future when you're ready

Getting Traffic To Your Site

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Neil has put together a special license holders training area where he details how you can use both paid and non-paid traffic methods to bring people to your new membership site.

On your one-on-one call with Neil you can discuss how you will get traffic and together create a plan to bring in your first paying members

Remember the 'Tipping Point' Neil spoke about in the training?

Your first paying member is your first tipping point and Neil will help you get to that point quickly

Conclusion

This is one of the best, well rounded and thought out packages we have ever seen

It's full of excellent training, done-for-you elements, tools and templates all designed to get you up and running quickly and seeing sales fast

And with the personal help and support from Neil and his tech team you can't help but see the success you are looking for

And have recurring income in your business ASAP

As a reminder **the deadline** to register for your Membership Site License is **Thursday 21st November midnight UK** (5 am next day based on USA Eastern time)

[Until then you can watch the reply and register for the Membership License package here](#)

Think that just about covers everything but if you can think of anything else you want to know please just ask

Chris and Susan





Email : chrisandsusan@chrisandusanbeesley.com

Mobile : +44 7802857551

Skype : chrisbeesley1

